

Description of the Exhibition

Art Banchel is an initiative of more than 120 cultural agents established in 35 studios in the Carabanchel District. This year we celebrate our third edition. From the 10th to the 12th of May of 2019 the spaces will once again transform into a great cultural hallway hosting 100 activities by invited artists: performance, theatre, radio, music, installation, talks, exhibitions, dance. The studios will thus be converted into a stage expanded across Carabanchel.

Having started organically in 2017, it remains today a self-managed initiative. The third edition that we celebrate sees a doubling of the number of activities and participating studios compared to the previous open call.

Participating studios:

Algaba/ Arteaga Usted/ Artendencia House Studio/ Casa Banchel/ Casa Bola 1 Javier Garcerá/ Córner Estudios/ 011+Hiato Project/ Eduardo Barco Estudio/ El Grifo/ En_loop/ Estudio Olabarria & de Sande/ Estudio 10/ Estudio Edelé/ José Luis Sierzo/ Faro 12 Estudio/

Title: Smile!

Synopsis:

Take a selfie with the artist and share it in your social media platforms. Duration: 15'

Synopsis: Do you want to become part of the happy family? A mask with a smiley face is offered to each participant to be worn during the performance. While they gather behind me, I hold a selfie stick and take a photo of the whole happy family.

With this performance the artist aims to draw the attention to the excessive time wasted in social media. And to how very often those photos are fake and do not relate to reality. The idea of a happy family is ironically conjured, because it is what many feel the need to transmit. The mask represents what we often wish to show and does not correspond to the true feeling inside.

Title: Making of - Smile de Pedro Almeida

Exhibition Pop Material – Ana Ferreira, shooting, editing and directing, 2019

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Length: 2 minutes

Music: Very Right, Jingle Punks

Synopsis: 2 minutes is what seems to have been the time Pedro Almeida took to bring Smile to life, produced during the setting up of his exhibition "Pop Material", with the curatorship of Hilda Frias. But do not be fooled. Under the attentive gaze of Ana Ferreira, collaborator of the Portuguese Foundation of Communications, and also responsible for the shooting, editing and directing of the Making of, the whole process of setting up the artist's exhibition was recorded in video and photography. The time extracted and adapted for its screening during the event Art Banchel, goes from the 47:07 to the 1:06 mark, which corresponds to the time of the performance of Smile by Pedro Almeida, in the Central Gallery of the Portuguese Foundation of Communications.