

Pedro Almeida

CURADORIA DE
Hilda Frias

The exhibition Pop Material displays icons, signs, symbols and indexes that are widely well-known. And as such they constitute communication – visual image and collective memory. Some belong to the Pop universe, while others are elements of our urban societies and/or participate in the world of medical sciences and are familiar to us for that motive.

Deriving from the term material¹ the artist made a selection of pieces that are distinct from their originals for the application of unconventional materials in their execution/production in relation to the referent image/Pop object.

The wax, the mosaic and the sterilized Vaseline, as well as the wood, are some of the materials used in the pieces Supergirl, Smile and Cowboy, among others.

Deliberately playing with the elements' chemical properties, Pedro Almeida assembles a group of pieces whose materials suffer processes of transformation by heat or manual traction and erosion. This process, which unfolds as they are handled and produced, adopts new meanings and contextualizations as it relates with the appropriation.

Working on the aesthetic difference and materiality of the objects (scientific or otherwise) has also been one of the proposed challenges for this exhibition.

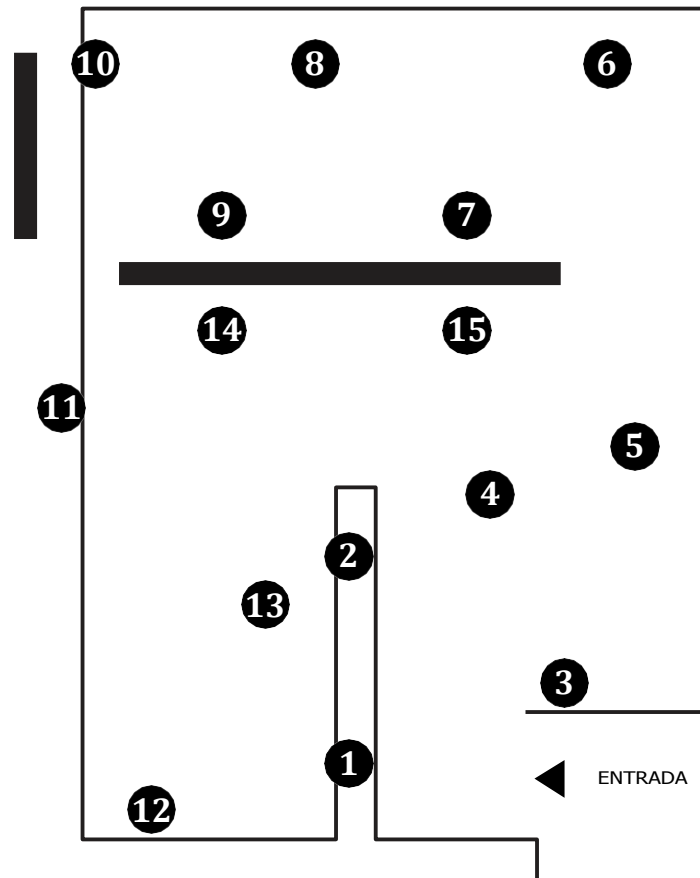
Resorting to the iconography of the urban space (traffic signs) and associating them to the symbols of industrial chemical technology, the artist addresses the consumerism in our societies, questioning the careless exaltation of Pop Art for mass consumption. The artist addresses chemistry as a means to address pollution and the way it is used in maintaining a utopia, jeopardizing the sustainability of the urban space.

Pedro Almeida thus works on the objectualisation of painting through Pop, painting the space between reality and fiction.

CURATORSHIP OF
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¹ O significado do termo material gira em torno das matérias/componentes essenciais utilizados para produzir/construir ou concertar determinada obra.

¹ The meaning of the term material revolves around the essential matters/components used for producing/building or fixing a certain piece.



1. TÍTULO: Espelho, espelho meu, 2019
TÉCNICA: mirror, wood
DIMENSÕES: 40 x 60 cm
2. TÍTULO: Embalagem 1,2,3, 2018
TÉCNICA: serigraphy
DIMENSÕES: 41.5 x 86.5 cm
3. TÍTULO: Mona gira, 2018
TÉCNICA: acrylic over canvas
DIMENSÕES: 146 x 105 cm
4. TÍTULO: Smile, 2019
TÉCNICA: pigment, sterilizes petroleum Jelly
Cement over wood
DIMENSÕES: 75 cm
5. TÍTULO: Birdy, 2019
TÉCNICA: talcum powde (Jhonson & jhonson),
glue, acrylic over plasterboard
DIMENSÕES: 48 x 35 cm
6. TÍTULO: Cowboy, 2019
TÉCNICA: wax, wood, tiles over cement
DIMENSÕES: 143 x 101 cm
7. TÍTULO: Supergirl, 2018
TÉCNICA: wax
DIMENSÕES: 59 x 67 x 6 cm
8. TÍTULO: Bambi, 2017
TÉCNICA: wood, acrytlc on paper
DIMENSÕES: 184 x 107 cm
9. s/ título (POP), 2019
TÉCNICA: toothpaste, acrylic on canvas
DIMENSÕES: 67 x 79 x 97 cm
10. TÍTULO: Work-Man, 2019
TÉCNICA: acrylic on wood
DIMENSÕES: 70 x 95 x 3 cm
11. TÍTULO: Batbox 20, 2017
TÉCNICA: light box, LedSMB cushions,
methacrylate on alumínio
DIMENSÕES: 135 x 35 x 20 cm
12. TÍTULO: Palm Street, 2019
TÉCNICA: stiky paper on wood,
Methacrylate tweezers
DIMENSÕES: 203 x 150 cm
13. TÍTULO: Bang, 2018
TÉCNICA: Projector Lupo 75, Led 25W CW
14. TÍTULO: "im wonderful", 2018
TÉCNICA: acrylic over canvas
DIMENSÕES: 146 x 105 cm
15. TÍTULO: Wifi, 2019
TÉCNICA: Acrylic on tiles on ciment
DIMENSÕES: 71 x 8 cm